

WHAT BLUSH COLOR IS RIGHT FOR ME QUIZ

WHAT BLUSH COLOR IS RIGHT FOR ME QUIZ: YOUR ULTIMATE GUIDE TO FINDING YOUR PERFECT SHADE

WHAT BLUSH COLOR IS RIGHT FOR ME QUIZ IS A QUESTION MANY OF US PONDER WHEN STANDING IN FRONT OF A MAKEUP COUNTER, OVERWHELMED BY THE SHEER SPECTRUM OF PINKS, PEACHES, AND CORALS. FINDING THE PERFECT BLUSH SHADE CAN DRAMATICALLY ENHANCE YOUR COMPLEXION, ADDING A HEALTHY FLUSH THAT MAKES YOU LOOK VIBRANT AND AWAKE. BUT WITH SO MANY OPTIONS, HOW DO YOU PINPOINT THE ONE THAT TRULY COMPLEMENTS YOUR UNIQUE UNDERTONES AND FEATURES? THIS COMPREHENSIVE GUIDE IS DESIGNED TO HELP YOU NAVIGATE THE WORLD OF BLUSH, OFFERING INSIGHTS AND PRACTICAL ADVICE TO IDENTIFY YOUR IDEAL SHADE, WHETHER YOU'RE A MAKEUP NOVICE OR A SEASONED ENTHUSIAST. WE'LL EXPLORE HOW TO DETERMINE YOUR SKIN'S UNDERTONE, THE IMPACT OF YOUR NATURAL SKIN TONE, AND HOW DIFFERENT FORMULAS AND FINISHES CAN AFFECT THE FINAL LOOK, ALL LEADING YOU CLOSER TO ANSWERING THAT ALL-IMPORTANT QUESTION: "WHAT BLUSH COLOR IS RIGHT FOR ME?"

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UNDERSTANDING YOUR SKIN'S UNDERTONES

BEFORE WE DIVE INTO THE EXCITING WORLD OF BLUSH COLORS, IT'S CRUCIAL TO UNDERSTAND YOUR SKIN'S UNDERTONES. THIS IS ARGUABLY THE MOST CRITICAL FACTOR IN DETERMINING WHICH SHADES WILL TRULY HARMONIZE WITH YOUR COMPLEXION. UNLIKE YOUR SURFACE SKIN TONE, WHICH CAN CHANGE WITH SUN EXPOSURE OR TANNING, YOUR UNDERTONE REMAINS CONSTANT. THINK OF IT AS THE UNDERLYING HUE THAT PEEKS THROUGH YOUR SKIN. THERE ARE THREE PRIMARY UNDERTONES: WARM, COOL, AND NEUTRAL. IDENTIFYING YOURS IS THE FIRST STEP ON OUR JOURNEY TO FINDING THE IDEAL BLUSH COLOR.

WARM UNDERTONES

IF YOUR SKIN HAS WARM UNDERTONES, YOU'LL LIKELY NOTICE HINTS OF YELLOW, GOLDEN, OR PEACHY HUES. A SIMPLE TEST IS TO LOOK AT THE VEINS ON YOUR WRIST IN NATURAL LIGHT. IF THEY APPEAR GREENISH, YOU PROBABLY HAVE WARM UNDERTONES. PEOPLE WITH WARM UNDERTONES OFTEN LOOK BEST IN JEWELRY THAT LEANS TOWARDS GOLD. WARM-TONED BLUSHES TEND TO HAVE YELLOW OR GOLDEN BASES, SUCH AS PEACHY TONES, WARM CORALS, AND BRONZY SHADES. THESE COLORS WILL CREATE A NATURAL, SUN-KISSED GLOW THAT ENHANCES YOUR SKIN WITHOUT LOOKING ARTIFICIAL.

COOL UNDERTONES

CONVERSELY, IF YOUR SKIN LEANS TOWARDS COOL UNDERTONES, YOU'LL SEE PINK, RED, OR BLuish HINTS. ON YOUR WRIST, VEINS MIGHT APPEAR MORE BLUE OR PURPLE IF YOU HAVE COOL UNDERTONES. SILVER JEWELRY OFTEN COMPLEMENTS COOL-TONED COMPLEXIONS BEAUTIFULLY. FOR BLUSH, THIS MEANS SHADES WITH PINK OR BLUE BASES WILL BE YOUR BEST FRIENDS. THINK OF ROSY PINKS, BERRY TONES, AND EVEN SOME MAUVES. THESE COLORS WILL BRING OUT A DELICATE, ROSY FLUSH THAT LOOKS BEAUTIFULLY NATURAL AND SOPHISTICATED.

NEUTRAL UNDERTONES

THOSE WITH NEUTRAL UNDERTONES ARE LUCKY BECAUSE THEY FALL SOMEWHERE IN BETWEEN. YOU MIGHT SEE A MIX OF BOTH GREEN AND PURPLE/BLEU IN YOUR WRIST VEINS, OR IT MIGHT BE HARD TO TELL DEFINITELY. NEUTRAL SKIN TONES CAN PULL OFF BOTH WARM AND COOL COLORS, OFFERING A WIDE RANGE OF OPTIONS. YOU CAN EXPERIMENT MORE FREELY, BUT GENERALLY, SHADES THAT ARE BALANCED, LIKE SOFT ROSE OR A MUTED CORAL, WILL BE INCREDIBLY FLATTERING. IF YOU'RE UNSURE, STARTING WITH NEUTRAL SHADES IS ALWAYS A SAFE AND EFFECTIVE BET.

THE IMPACT OF YOUR NATURAL SKIN TONE

WHILE UNDERTONES ARE PARAMOUNT, YOUR OVERALL SKIN TONE – HOW LIGHT OR DEEP YOUR COMPLEXION IS – ALSO PLAYS A SIGNIFICANT ROLE IN BLUSH SELECTION. THE INTENSITY AND PIGMENT OF THE BLUSH NEED TO BE BALANCED WITH YOUR NATURAL SKIN COLOR TO AVOID LOOKING WASHED OUT OR OVERLY CLOWNISH. IMAGINE APPLYING A VERY SHEER PINK ON VERY DEEP SKIN; IT MIGHT NOT SHOW UP WELL. CONVERSELY, A VERY DEEP BERRY BLUSH ON VERY FAIR SKIN COULD LOOK STARK. UNDERSTANDING THIS BALANCE IS KEY TO ACHIEVING THAT PERFECT, HEALTHY-LOOKING FLUSH.

FAIR TO LIGHT SKIN TONES

FOR THOSE WITH FAIR TO LIGHT SKIN, OPTING FOR SOFTER, MORE DELICATE SHADES IS USUALLY THE WAY TO GO. THINK OF POWDERY PINKS, LIGHT CORALS, AND SUBTLE PEACHES. THESE HUES PROVIDE A GENTLE FLUSH WITHOUT OVERPOWERING YOUR DELICATE COMPLEXION. SHADES LIKE SOFT ROSE OR A SHEER CORAL CAN MIMIC A NATURAL BLUSH, WHILE A TOUCH OF LIGHT PEACH CAN ADD WARMTH. AVOID VERY DEEP OR HIGHLY PIGMENTED SHADES, AS THEY CAN APPEAR UNNATURAL AND TOO HARSH.

MEDIUM SKIN TONES

MEDIUM SKIN TONES HAVE A BIT MORE FLEXIBILITY. YOU CAN HANDLE RICHER AND MORE PIGMENTED SHADES. WARM PEACHES, VIBRANT CORALS, ROSY PINKS, AND EVEN SOME BRONZY TONES WILL LOOK STUNNING. THESE COLORS CAN ADD A HEALTHY WARMTH AND DIMENSION TO YOUR SKIN. DON'T SHY AWAY FROM SHADES WITH A BIT MORE INTENSITY; THEY WILL SHOW UP BEAUTIFULLY AND PROVIDE A LOVELY POP OF COLOR. CONSIDER SHADES THAT HAVE A BIT OF DEPTH, LIKE A WARM APRICOT OR A MEDIUM ROSE.

DEEP TO DARK SKIN TONES

DEEP AND DARK SKIN TONES OFTEN REQUIRE BLUSHES WITH HIGHER PIGMENTATION TO BE VISIBLE. RICH BERRY SHADES, DEEP CORALS, VIBRANT FUCHSIAS, AND BRONZY TONES ARE INCREDIBLY FLATTERING. THESE BOLD COLORS WILL STAND OUT AND CREATE A BEAUTIFUL, LUMINOUS EFFECT. FOR A MORE NATURAL LOOK, LOOK FOR SHADES WITH A STRONG PIGMENT PAYOFF. A DEEP PLUM OR A RICH TERRACOTTA CAN MIMIC A NATURAL FLUSH EXCEPTIONALLY WELL. CONSIDER SHADES THAT HAVE A STRONG COLOR INTENSITY TO MAKE AN IMPACT.

DECODING BLUSH FORMULAS AND FINISHES

BEYOND COLOR, THE FORMULA AND FINISH OF YOUR BLUSH CAN SIGNIFICANTLY IMPACT HOW IT LOOKS AND WEARS ON YOUR SKIN. DIFFERENT FORMULAS OFFER VARYING LEVELS OF BLENDABILITY, INTENSITY, AND LONGEVITY, AND THE FINISH CAN ADD ANYTHING FROM A SUBTLE GLOW TO A DEWY SHEEN. UNDERSTANDING THESE NUANCES WILL HELP YOU CHOOSE A BLUSH THAT NOT ONLY HAS THE RIGHT COLOR BUT ALSO THE RIGHT TEXTURE AND EFFECT FOR YOUR DESIRED LOOK.

POWDER BLUSHES

POWDER BLUSHES ARE THE MOST TRADITIONAL AND WIDELY AVAILABLE. THEY ARE TYPICALLY EASY TO APPLY WITH A BRUSH AND OFFER A WIDE RANGE OF FINISHES, FROM MATTE TO SATIN. THEY ARE OFTEN A GOOD CHOICE FOR OILY SKIN TYPES AS THEY CAN HELP ABSORB EXCESS SHINE. FOR FAIR TO MEDIUM SKIN TONES, LIGHTER PIGMENTS ARE COMMON, WHILE DEEPER SHADES ARE AVAILABLE FOR DARKER COMPLEXIONS. THEIR BLENDABILITY MAKES THEM FORGIVING FOR BEGINNERS.

CREAM BLUSHES

CREAM BLUSHES OFFER A MORE DEWY, NATURAL-LOOKING FLUSH THAT MIMICS THE SKIN'S NATURAL GLOW. THEY CAN BE APPLIED WITH FINGERTIPS OR A DAMP SPONGE AND TEND TO MELT INTO THE SKIN FOR A SEAMLESS FINISH. CREAM BLUSHES ARE EXCELLENT FOR DRIER SKIN TYPES, AS THEY CAN ADD A TOUCH OF MOISTURE. THEY OFTEN PROVIDE A MORE SUBTLE, BUILDABLE COLOR PAYOFF, ALLOWING YOU TO CONTROL THE INTENSITY. SHADES OFTEN APPEAR MORE VIBRANT WHEN APPLIED COMPARED TO POWDER.

LIQUID BLUSHES

LIQUID BLUSHES ARE KNOWN FOR THEIR INTENSE PIGMENTATION AND LONG-LASTING WEAR. A LITTLE GOES A LONG WAY, SO IT'S IMPORTANT TO APPLY THEM SPARINGLY AND BLEND QUICKLY. THEY CAN OFFER A SHEER, RADIANT FINISH OR A MORE OPAQUE COLOR. LIQUID BLUSHES ARE GREAT FOR ACHIEVING A "LIT-FROM-WITHIN" GLOW AND ARE SUITABLE FOR MOST SKIN TYPES, THOUGH THEY CAN BE PARTICULARLY BENEFICIAL FOR ACHIEVING A HEALTHY SHEEN ON NORMAL TO DRY SKIN.

FINISHES

THE FINISH REFERS TO HOW THE BLUSH LOOKS ON THE SKIN. MATTE BLUSHES HAVE NO SHINE AND ARE PERFECT FOR A NATURAL, EVERYDAY LOOK OR FOR CONTROLLING OIL. SATIN BLUSHES HAVE A SLIGHT SHEEN, GIVING A HEALTHY, LUMINOUS APPEARANCE. SHIMMER OR GLITTER BLUSHES CONTAIN REFLECTIVE PARTICLES AND ARE BEST FOR ADDING A TOUCH OF GLAM OR A DEWY EFFECT, THOUGH IT'S IMPORTANT TO AVOID TOO MUCH GLITTER FOR A NATURAL LOOK. RADIANT FINISHES OFFER A SOFT GLOW THAT MIMICS HEALTHY SKIN.

FINDING YOUR PERFECT BLUSH COLOR BASED ON UNDERTONES

NOW THAT WE'VE COVERED UNDERTONES, SKIN TONES, AND FORMULAS, LET'S TIE IT ALL TOGETHER TO FIND YOUR SPECIFIC BLUSH COLOR RECOMMENDATIONS. REMEMBER, THESE ARE GUIDELINES, AND PERSONAL PREFERENCE ALWAYS PLAYS A ROLE. DON'T BE AFRAID TO EXPERIMENT!

FOR WARM UNDERTONES

- **FAIR TO LIGHT SKIN:** LOOK FOR PEACHY TONES, WARM CORALS, AND SOFT APRICOT SHADES. THESE WILL ADD A HEALTHY, SUN-KISSED GLOW WITHOUT LOOKING TOO INTENSE.
- **MEDIUM SKIN:** EMBRACE RICHER CORALS, WARM BRONZES, AND GOLDEN PEACHES. THESE SHADES WILL ENHANCE YOUR NATURAL WARMTH AND GIVE YOU A VIBRANT, RADIANT LOOK.

- **DEEP TO DARK SKIN:** OPT FOR DEEPER BRONZY SHADES, BURNT ORANGES, AND RICH TERRACOTTA TONES. THESE COLORS WILL PROVIDE A BEAUTIFUL, WARM DEPTH AND COMPLEMENT YOUR COMPLEXION PERFECTLY.

FOR COOL UNDERTONES

- **FAIR TO LIGHT SKIN:** ROSY PINKS, SOFT BERRY SHADES, AND COOL-TONED MAUVES ARE IDEAL. THESE WILL CREATE A DELICATE, NATURAL FLUSH THAT ENHANCES YOUR SKIN'S COOLNESS.
- **MEDIUM SKIN:** CHOOSE VIBRANT FUCHSIAS, DEEPER BERRY TONES, AND ROSY PINKS WITH A HINT OF BLUE. THESE SHADES WILL POP AND ADD A BEAUTIFUL, HEALTHY COLOR TO YOUR COMPLEXION.
- **DEEP TO DARK SKIN:** RICH PLUMS, DEEP BERRY HUES, AND VIBRANT MAGENTA SHADES WILL BE STUNNING. THESE INTENSELY PIGMENTED COLORS WILL SHOW UP BEAUTIFULLY AND CREATE A CAPTIVATING FLUSH.

FOR NEUTRAL UNDERTONES

IF YOU HAVE NEUTRAL UNDERTONES, YOU HAVE A WIDE RANGE OF COLORS THAT WILL WORK FOR YOU! YOU CAN LEAN INTO BOTH WARM AND COOL SHADES. SOME UNIVERSALLY FLATTERING OPTIONS INCLUDE:

- **SOFT ROSE:** A CLASSIC SHADE THAT OFTEN HAS A GOOD BALANCE OF PINK AND PEACH.
- **MUTED CORAL:** A SOFTENED CORAL THAT ISN'T TOO ORANGE OR TOO PINK.
- **DUSTY ROSE:** A SOPHISTICATED SHADE THAT WORKS WELL ACROSS MANY SKIN TONES.
- **PEACHY PINK:** A BLEND THAT OFFERS THE BEST OF BOTH WORLDS.

YOU CAN EXPERIMENT WITH BOTH PEACHY AND ROSY SHADES TO SEE WHICH ONE FEELS MORE "YOU." OFTEN, SHADES THAT ARE NOT TOO EXTREME IN THEIR WARMTH OR COOLNESS WILL BE YOUR MOST VERSATILE OPTIONS.

WHEN IN DOUBT: TESTING BLUSH SHADES

THE BEST WAY TO TRULY KNOW IF A BLUSH COLOR IS RIGHT FOR YOU IS TO TEST IT. DON'T RELY SOLELY ON THE SWATCH IN THE PAN OR THE SHADE NAME. ALWAYS TRY TO SWATCH THE BLUSH ON YOUR SKIN. THE BACK OF YOUR HAND IS A COMMON PLACE TO TEST, BUT YOUR CHEEK IS THE ULTIMATE TESTING GROUND. IF YOU'RE IN A STORE, USE A CLEAN DISPOSABLE BRUSH OR YOUR FINGERTIP. APPLY A SMALL AMOUNT AND BLEND IT OUT TO SEE HOW IT LOOKS AGAINST YOUR SKIN TONE AND UNDERTONE.

CONSIDER YOUR DESIRED EFFECT. ARE YOU GOING FOR A SUBTLE, "JUST WORKED OUT" FLUSH, OR A MORE NOTICEABLE POP OF COLOR? THIS WILL INFLUENCE HOW MUCH PRODUCT YOU APPLY AND THE INTENSITY OF THE SHADE YOU CHOOSE. PAY ATTENTION TO HOW THE COLOR LOOKS IN DIFFERENT LIGHTING, ESPECIALLY NATURAL LIGHT, TO GET THE MOST ACCURATE REPRESENTATION. IF YOU'RE SHOPPING ONLINE, LOOK FOR SWATCHES ON MODELS WITH SIMILAR SKIN TONES AND UNDERTONES TO YOUR OWN. READING REVIEWS CAN ALSO PROVIDE VALUABLE INSIGHTS.

BEYOND THE BASICS: SEASONAL AND OCCASION-BASED BLUSH CHOICES

WHILE FINDING YOUR GO-TO EVERYDAY BLUSH IS THE PRIMARY GOAL, YOUR BLUSH CHOICE CAN ALSO ADAPT TO THE SEASONS AND SPECIFIC OCCASIONS. FOR INSTANCE, IN THE SUMMER MONTHS, YOU MIGHT LEAN TOWARDS MORE VIBRANT CORALS AND BRONZY SHADES TO COMPLEMENT A SUN-KISSED COMPLEXION. IN THE FALL, DEEPER BERRY OR RUSSET TONES CAN ADD WARMTH. FOR EVENING EVENTS, A BLUSH WITH A TOUCH OF SHIMMER OR A MORE INTENSE PIGMENT CAN ADD GLAMOUR.

THINK ABOUT THE OVERALL MAKEUP LOOK YOU'RE AIMING FOR. IF YOU'RE WEARING A BOLD EYE, YOU MIGHT OPT FOR A MORE SUBDUED BLUSH, AND VICE VERSA. DON'T BE AFRAID TO HAVE A FEW DIFFERENT BLUSH SHADES IN YOUR COLLECTION TO SUIT VARIOUS MOODS AND LOOKS. THE BEAUTY OF MAKEUP IS ITS VERSATILITY, AND BLUSH IS NO EXCEPTION. IT'S A FANTASTIC TOOL FOR SUBTLE ENHANCEMENT OR FOR MAKING A STATEMENT, AND THE RIGHT COLOR CAN TRULY ELEVATE ANY LOOK.

SO, THE NEXT TIME YOU'RE WONDERING, "WHAT BLUSH COLOR IS RIGHT FOR ME?", REMEMBER TO CONSIDER YOUR UNDERTONES, SKIN TONE, AND THE DESIRED EFFECT. WITH A LITTLE KNOWLEDGE AND SOME EXPERIMENTATION, YOU'LL BE WELL ON YOUR WAY TO FINDING THOSE PERFECT SHADES THAT BRING YOUR COMPLEXION TO LIFE.

FAQ

Q: HOW CAN I DETERMINE MY SKIN UNDERTONE FOR BLUSH SELECTION?

A: YOU CAN DETERMINE YOUR SKIN UNDERTONE BY LOOKING AT THE VEINS ON YOUR WRIST IN NATURAL LIGHT. IF THEY APPEAR GREENISH, YOU LIKELY HAVE WARM UNDERTONES. IF THEY LOOK BLUE OR PURPLE, YOU HAVE COOL UNDERTONES. IF YOU SEE A MIX OF BOTH OR CAN'T TELL, YOU PROBABLY HAVE NEUTRAL UNDERTONES. ANOTHER INDICATOR IS HOW YOUR SKIN REACTS TO THE SUN (BURNING EASILY SUGGESTS COOL, TANNING EASILY SUGGESTS WARM) AND WHICH JEWELRY METALS LOOK BEST ON YOU (GOLD FOR WARM, SILVER FOR COOL).

Q: CAN I WEAR BLUSH EVEN IF I HAVE VERY FAIR SKIN AND TEND TO BURN EASILY?

A: ABSOLUTELY! IF YOU HAVE VERY FAIR SKIN AND COOL UNDERTONES, OPT FOR SOFT, POWDERY PINKS, ROSY SHADES, AND LIGHT BERRY TONES. THESE WILL PROVIDE A DELICATE, NATURAL-LOOKING FLUSH WITHOUT BEING OVERPOWERING. SHEER FORMULAS ARE OFTEN BEST FOR FAIR SKIN TO AVOID A HARSH APPEARANCE.

Q: WHAT ARE THE BEST BLUSH COLORS FOR MEDIUM SKIN TONES?

A: MEDIUM SKIN TONES CAN PULL OFF A WIDER RANGE OF COLORS. FOR WARM UNDERTONES, THINK PEACHY CORALS, WARM BRONZES, AND GOLDEN APRICOTS. FOR COOL UNDERTONES, VIBRANT FUCHSIAS, ROSY PINKS, AND DEEPER BERRY SHADES WILL LOOK STUNNING. NEUTRAL UNDERTONES CAN EXPERIMENT WITH BOTH, WITH SOFT ROSE AND MUTED CORAL BEING EXCELLENT STARTING POINTS.

Q: MY SKIN IS DEEP/DARK. WILL PINK BLUSH LOOK GOOD ON ME?

A: YES, BUT YOU'LL LIKELY WANT A PINK WITH A STRONG PIGMENT PAYOFF AND A COOLER OR DEEPER BASE. RICH BERRY TONES, VIBRANT FUCHSIAS, AND MAGENTA SHADES ARE OFTEN INCREDIBLY FLATTERING ON DEEP AND DARK SKIN TONES. FOR A MORE SUBTLE FLUSH, LOOK FOR SHADES THAT HAVE A STRONG PIGMENT INTENSITY, LIKE A DEEP PLUM OR A VIBRANT ROSE.

Q: WHAT IS THE DIFFERENCE BETWEEN A MATTE AND A SATIN BLUSH FINISH?

A: A MATTE BLUSH HAS NO SHINE OR SHIMMER AND PROVIDES A NATURAL, VELVETY FINISH, IDEAL FOR CONTROLLING OIL. A SATIN BLUSH HAS A SUBTLE SHEEN, GIVING A HEALTHY, LUMINOUS GLOW THAT MIMICS THE SKIN'S NATURAL RADIANCE WITHOUT

BEING OVERLY SHIMMERY. BOTH CAN BE FLATTERING DEPENDING ON YOUR SKIN TYPE AND DESIRED LOOK.

Q: HOW OFTEN SHOULD I REAPPLY BLUSH?

A: THE NEED FOR REAPPLICATION DEPENDS ON THE FORMULA AND YOUR SKIN TYPE. CREAM AND LIQUID BLUSHES TEND TO LAST LONGER THAN POWDER BLUSHES. IF YOU HAVE OILY SKIN, YOU MIGHT FIND YOUR BLUSH FADES FASTER. GENERALLY, YOU MIGHT NEED TO TOUCH UP YOUR BLUSH ONCE OR TWICE DURING THE DAY, ESPECIALLY IF YOU'VE BEEN TOUCHING YOUR FACE OR IF IT'S VERY HOT AND HUMID.

Q: CAN I USE BRONZER AS BLUSH?

A: WHILE SOME BRONZERS HAVE A ROSY OR PEACHY UNDERTONE THAT CAN MIMIC BLUSH, THEY ARE PRIMARILY DESIGNED TO ADD WARMTH AND DIMENSION TO THE FACE. BRONZER TYPICALLY HAS WARMER, MORE GOLDEN OR BROWN TONES. IF YOUR BRONZER HAS A BLUSH-LIKE COLOR AND FINISH, YOU MIGHT BE ABLE TO USE IT AS BLUSH, BUT IT'S GENERALLY BEST TO USE PRODUCTS DESIGNED FOR THEIR SPECIFIC PURPOSE FOR THE MOST FLATTERING RESULTS.

Q: DOES BLUSH COLOR CHANGE BASED ON THE SEASON?

A: MANY PEOPLE DO ADJUST THEIR BLUSH COLOR SEASONALLY. IN WARMER MONTHS, BRIGHTER CORALS, PEACHY SHADES, AND BRONZY TONES CAN COMPLEMENT TANNED SKIN AND A SUN-KISSED LOOK. IN COOLER MONTHS, DEEPER BERRY, PLUM, OR ROSY SHADES CAN ADD WARMTH AND SOPHISTICATION TO THE COMPLEXION. HOWEVER, YOUR ESSENTIAL UNDERTONE AND SKIN TONE REMAIN THE PRIMARY FACTORS FOR WHAT WILL BE UNIVERSALLY FLATTERING.

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